

Amanda Holly

A clear, thorough communicator in high stress situations. Hard worker with a science background and a passion for the outdoors and space.

Contact:
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EXPERIENCE

Meteorologist, Tampa, FL — WFLA News Channel 8

June 2019 - PRESENT

Research forecast model data, create forecasts, design graphics, write web stories, and ad-lib weather hits on live TV daily.

Deliver calm messaging during tornado warnings and hurricanes

Station scientist: Daily environmental, space and weather stories. Explain complicated concepts in a simple, easily understandable way.

NASA Correspondent: Live TV & digital coverage of major launches from the Space Coast. Crew 1-5, Artemis rollout/launch, & Perseverance Rover

School career fairs and emcee events like the Sun n' Fun BASH.

Broadcast Meteorologist, Gainesville, FL & Myrtle Beach, SC

Aug 2013 - Jun 2019

Create forecasts daily from weather data, edit graphics, live ad-libbed 2-3 minute TV hits. Severe weather and hurricane coverage.

Design Engineering Intern, Wichita, KS — Spirit Aerosystems

May 2015 - Aug 2015

Boeing 737 MAX Airplane: Designed fuselage floor beams in CAD.

Worked with stress and manufacturing engineers to design feasible parts that met the lighter and more fuel efficient design of the MAX planes.

EDUCATION

Mississippi State University — MS Applied Meteorology

Aug 2017 - Aug 2019

University of Florida — BS Mechanical Engineering

Aug 2012 - Apr 2017

PROJECTS

Tracking the Tropics — Four Hurricane Seasons

Interactive coverage of the tropics on social media before & during the event. The focus is on answering questions and giving life saving information.

SKILLS

Communication - Speaking and writing

Time management, meet deadlines

Scientist with a wide range of knowledge

Social media manager, brand builder

CAD 3D software - Catia & Solidworks

Data analysis

Video editing & graphics design

Crisis Management

AWARDS

Three time Emmy Award Winner - One award for Interactive media during hurricane coverage and two time winner for long form weather content.